

## **Web Developer**

(Petaling Jaya, Selangor)

### **About RA Marketing**

Founded and lead by experienced media and marketing leaders, RA is a result-oriented marketing consulting firm. Our clientele spans across B2B and B2C industries and involves various media (digital and traditional), tools, and technologies. You will gain end-to-end experience in multiple facets of marketing from both agency and in-house marketing department point-of-views. We value talent and willing to invest in training. Join our growing team (200% growth YOY) and achieve your personal growth together with us.

### **Roles & Responsibilities**

- Develop WordPress and eCommerce websites, email templates and landing pages for our clients
- Design and improve overall user interface and experience across different digital channels, including setting up automations e.g. email workflows and chatbots
- Support the team on any technical / coding related tasks e.g. evaluate technical requirements for new internal or external projects, troubleshoot for marketing software, installing tracking codes for ad result tracking, etc.
- Propose website UI/UX design wireframe and adapt existing design templates to meet client expectations
- Translate selected design into actual website: plan, develop, test, debug, improve and maintain websites according to our contracts with clients
- Produce website handover document and administrator guide for clients
- Stay updated with all available marketing technologies in order to improve marketing processes and outcomes
- To perform any other duties from time to time as assigned by supervisor

### **Requirements**

- Degree or Diploma in IT/ Computer Science/ Software Engineering
- Minimum 3 years of working experience in web development, preferably in agency
- Well-versed with the following technologies:

- ✓ Server-side technology (Java, PHP)
  - ✓ JS frameworks (Bootstrap, Laravel)
  - ✓ Front-end web (HTML, CSS, Javascript)
  - ✓ WordPress
  - ✓ API
  - ✓ Domain Configuration
  - ✓ Hosting Configuration
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- Ability to converse, write and read English
  - Able to communicate and collaborate frequently and effectively with colleagues from different roles to ensure project is delivered with quality and on-time
  - Ability to handle multi-tasks, yet detailed enough to organize and prioritize
  - Able to work independently with minimum supervision
  - Proactive, willing to learn and open minded
  - Applicants must be Malaysian citizens.

### **Employment Benefits**

- Remuneration package is based on experience and job market benchmarking
- Office starts at 9:30am, Monday to Friday only
- Young and fun culture with lots of learning opportunities
- Modern office with a spectacular view and cozy interior design
- Convenient location besides Asia Jaya LRT station and plenty of parking options
- Heavenly pantry with Nespresso machine, cooking station, variety of snacks and beverages
- General outpatient medical claim during probation, medical card after confirmation

**Interested candidates may via email to [hr@roseattractions.com](mailto:hr@roseattractions.com) the following documents with the subject: Application for Web Developer Position**

- (1) latest resume with recent photo
- (2) last drawn salary
- (3) expected salary
- (4) earliest commencement date / duration of resignation notice

