

Multimedia Designer

(Petaling Jaya, Selangor, Malaysia)

About RA Marketing

Founded and lead by experienced media and marketing leaders, RA is a result-oriented marketing consulting firm. Our clientele spans across B2B and B2C industries and involves various media (digital and traditional), tools, and technologies. You will gain end-to-end experience in multiple facets of marketing from both agency and in-house marketing department point-of-views. We value talent and willing to invest in training. Join our growing team (200% growth YOY) and achieve your personal growth together with us.

Roles & Responsibilities:

- Assist to develop creative concept and visual ideas based on client's business objectives, which includes corporate branding, leads generation, e-commerce sales, etc.
- Able to produce still graphics or motion graphics design independently
- Have experience working on various types of artworks, including Social Media posts, digital banner ads, landing pages, electronic direct mailers, website, corporate videos, promotional videos, digital billboards, etc.
- Very detailed and able to maintain quality and meet client expectation

Requirements:

Education: Candidate must possess Degree or Diploma in Art/Design/Creative Multimedia/Media/Mass Communications/Public Relations/Advertising or equivalent

Experience: Minimum 3 solid years of experience working as a designer, preferably in a marketing/advertising/PR agency. Similar experiences will be considered.

Attitude: open-minded to learn new software, proactive to complete on time, very detailed to minimize error, multi-tasking ability to support few clients at the same time, collaborative with other team members to ensure client satisfaction.

Fundamental: understanding of advertising, corporate identity, typography, photography, layout, and printing, Adobe Photoshop, and Illustrator. Knowledge of Canva, After Effects, Premiere, InDesign are plus points.

Progressive: continuously learn from competitors' ads, and stay updated on new visual trends on different channels and new tools that can enhance/ speed up visual design.

Employment Benefits

- The remuneration package is based on your working experience and job market benchmarking
- Office starts at 9:30 am, Monday to Friday only
- Young and fun culture with lots of learning opportunities
- Modern office with a spectacular view and cozy interior design
- Convenient location besides Asia Jaya LRT station and plenty of parking options
- Heavenly pantry with Nespresso machine, cooking station, variety of snacks and beverages
- General outpatient medical claim during probation, medical card after employment confirmation

Interested candidates may via email to hr@roseattractions.com the following documents with the subject: Application for Multimedia Designer Position

- (1) latest resume with recent photo
- (2) portfolio
[please include your best works on Social Media, Motion/Video, UI/UX, Print]
- (3) last drawn salary
- (4) expected salary
- (5) earliest commencement date / duration of resignation notice